

EVENT LEADS NOT PROGRESSING DOWN THE PIPELINE?

Your Events Have the LAST MILE PROBLEM.

- Transitioning Hot Leads to Sales is still manual.
Email and call sequences require heavy lifting
- from Marketing and Sales.
- You don't beat other vendors to the punch
with your post-event follow-up.

 KIONOLOGIC

Our Solution:

CALENDAR 1ST™ with KRONOLOGIC

Use a calendar invite as your first post-event follow-up.

Prospects just click accept.

Kronologic Demo for Wednesday Inbox x

Lauren Jones
to me

Feb 17, 2021, 12:53 PM (1 day ago)

Kronologic Demo || Genevieve
[View on Google Calendar](#)

When Wed Feb 24, 2021 11:30am – 12pm (EST)
Where <https://us02web.zoom.us/j/4257864375>
Who lauren.jones@kronologic*

[More options](#)

Agenda
Wed Feb 24, 2021

- 10am [Engineering Standup](#)
- 10:30am [Marketing Standup](#)
- 11:30am **Kronologic Demo || Genevieve**
- 12pm [Kronologic Org/Team Admins - Hubspot](#)
- 1pm [Product Team Working Session](#)

Hi Genevieve,
Does Wednesday 2/24 @ 10:30AM CT work for your requested Kronologic demo?
I've included an invite for Wednesday with the following agenda. If that doesn't work, just let me know!

Agenda:

1. Solving the last mile problem
2. Linked-based schedulers don't work
3. Close rate & ACV? <- your Avg. Value/Meeting
4. Agree on priorities for solving your last mile

Best,
Lauren Jones
Account Executive - Kronologic

Proven to Drive Significantly More Post-Event Meetings

- Connect your reps to prospects with meetings, before your competitors.
- Prospects accept meetings as soon as the campaign launches.
- Engage with 100% of event leads in a single step.
- Have AI do the rescheduling and follow-ups for you.

Lead-to-Meeting Conversion Ranges Using Kronologic:

Event Type	SDR's + Sales Engagement Tool	KRONOLOGIC
Webinars	5% - 15%	10% - 30%
Hosted Events	10% - 25%	20% - 50%
Trade Shows	5% - 10%	10% - 20%

Deliver Meetings Rather Than Lead Lists.

HOW IT WORKS: ————— ————— DRIVING PIPELINE PROGRESSION

1

Select Team Members

Who Will Run Discovery/Demo Meetings?

2

Write Your Meeting Follow-Up

Refer to the event where you met your lead and pre-set any "nudges" encouraging them to accept your meeting invite.

3

Segment Leads

...for different types of follow-ups

4

Import Leads

via Salesforce, Hubspot, or CSV

5

Activate Your Invites

...leading to scheduled meetings as soon as within a few hours

START PUTTING DOLLARS ON YOUR CALENDAR.

Prove Your Event's ROI Within Days
(Not Weeks)

"Kronologic can take over and be that last mile in getting that meeting booked."

- Chief Marketing Officer

"So, that meeting appointment is set. It takes the strain off the Account Managers to have to actually go book those meetings."

- VP of Marketing

	Mon \$4,605	Tue \$6,030
8 AM	Coffee & Prep for Day	Coffee & Prep for Day
9 AM	Work on Project	
10 AM	\$910 Demo Co. Zoofinlax	\$680 Demo Co. Sol-lab
11 AM	\$680 Demo Co. Lamcame	\$910 Demo Co. Jaysolofan
12 PM	\$910 Demo Co. Openbase	\$1,425 Demo Co. Quolex

"The worst complaint I've had is, 'Hey, I have 6 meetings booked for tomorrow!'"

- Director, SMB Sales

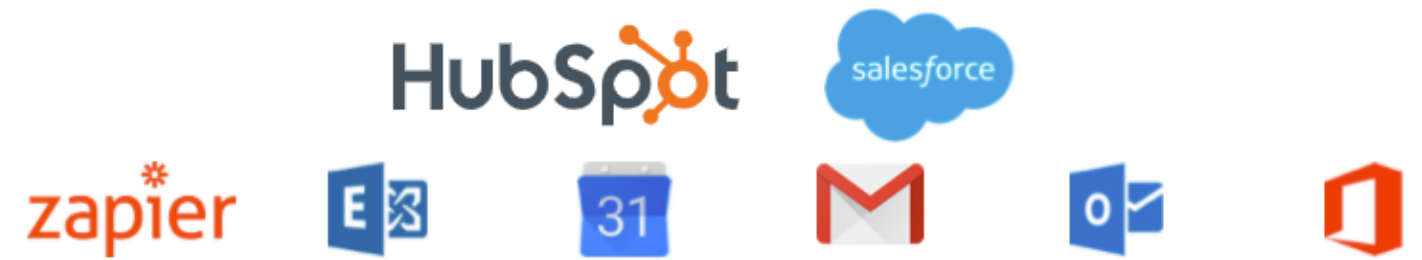
ABOUT

Kronologic creates a world where your work day is automatically scheduled to prioritize the most valuable interactions. Orchestrating time itself for knowledge workers like marketing, sales, and customer success by setting revenue generating meetings at scale. All you have to do is show up.

Businesses of all sizes have turned to Kronologic to create a winning culture that maximizes their bookings and their revenue.

Request a Demo Today:
www.Kronologic.ai/getademo

We Integrate with Your Tech Stack



Trusted By

